

WHO LET THE DOGS OUT?

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Timing is everything in life and Hunter Mahan is one person who can appreciate that perhaps better than almost anyone else. Not only was he fortunate to make his rookie debut in the Ryder Cup, he did so on a winning team. One of his sponsors is hoping to leverage the exposure from his recent success back to its product.

In his first Ryder Cup appearance Mahan came through winning two matches and tying three others. His long birdie putt at the 17th hole on Sunday was a defining moment at Valhalla and will live in infamy as a Ryder Cup highlight forever. Mahan, despite being a rookie, was the leading Team USA point winner and the only player to play in all five matches without a loss.

While Mahan debuted his Ryder Cup skills, he also debuted his 2009 H Signature Series sunglasses from Sundog Eyewear all three days of competition at the Valhalla Golf Club. As he said before the competition started, "I consider my sunglasses a key part of my golf equipment on the tee, in the fairway, and on the green. They work."

The Sundog Eyewear 2009 Hunter Mahan Signature Series H features 8-base de-centered polycarbonate lenses in an ultra-light MaxFlex Rilsan frame. The H Series, in four frame/lens color options, will be available soon at pro shops and golf retailers worldwide.

"The wrap styling provides the perfect fit for golf. Sundog's lenses have always delivered genuine performance and I really enjoyed assisting the design process," Mahan said after a practice round at the Cup's Kentucky site.

"Mahan's love of classic cars and automotive detailing were key factors in the design of his new H sunglasses," said Michal Hrk, Sundog Eyewear Creative Director. "We're very excited about this new design and the way it truly captures Hunter's personality."

Mahan passed several very challenging tests and his performance at the bi-annual matches speaks for itself. "It's an incredible, incredible experience. I wish every golfer, every player on Tour could experience this because it's just amazing," he said afterwards about his first Ryder Cup. "We are very proud of the way Hunter performed under such incredible pressure," said Hrk. "He certainly couldn't have put his game or his new H Signature Series to a tougher test."