

RUBBER NECKERS:

Written by TMAC GOLF

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Gear heads have something else than can look forward to. Last year several equipment companies introduced interchangeable drivers. While it didn't necessarily have the commercial appeal some were

thinking, it provided the equivalent of a smorgasbord for those who love to tinker with their clubs. Now this platform is being introduced to putters in 2009

YES! Golf is about to introduce a interchangeable hosel system with two putters at the PGA Merchandise Show. Golfers will be able to custom fit their putter based on personal preference of the look and style of the hosel. The interchangeable hosel C-Groove putters, Tracy III Plus and Lizzy Plus, are precision CNC milled, the company said and can accommodate one of four hosel options too improve the look and dynamic balance of the putter.