

THE WAIT IS OVER:

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Tuesday, 27 January 2009 08:59

Longer, better and more durable are some of the ways Titleist said it has improved its next generation of ProV1 golf balls. "By reformulating and increasing the size of the core, we have increased ball speed, making the New Pro V1 even longer than its predecessor," said Bill Morgan, Senior Vice President, Golf Ball Research and Development, Acushnet Company.