

## CALLAWAY GOLF, GOING POLAR???

Written by TMAC GOLF

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Callaway Golf announced today the retail availability of its new FT-iZ lineup of drivers, fairway woods and hybrids. “In engineering the FT-iZ Driver, Fairway Woods and Hybrids, we used new knowledge in aerodynamics, face design and weight placement to deliver breakthroughs in ball speed and accuracy,” said Dr. Alan Hocknell, Senior Vice President of Research & Development, Callaway Golf. “The FT-iZ Driver represents the latest in our use of carbon fiber, aerospace-grade materials and head shaping to optimize performance.”

Something new from Callaway is the advent of Polar Weighting, which optimizes stability at impact and yields enhanced ball speeds, according to the company. It strategically localizes weight at the front and back of the multi-material clubhead, creating a heavy face, Callaway said, and significant in-line power source for improved performance. Continue reading, [click here](#)