

FOR PETE'S SAKE:

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Monday, 26 July 2010 15:23

South African, Louis Oosthuizen by virtue of his Open Championship victory has made a big name for himself. While his game impressed everyone at St. Andrews, many are still getting to know more about the man some call Shrek.

While the memories of the Open Championship revolve around its victor, someone else had quite a remarkable performance. Pete Cowen's name may not be as well known as Louis Oosthuizen, but the two are linked together. Cowen, a PGA Master Professional is becoming a hot commodity. The 1st, 2nd and 3rd placed players at Open Championship had one thing in common and it wasn't their clubs, nor their sponsors, but rather their coach. You guessed it, Pete Cowen. He works with Oosthuizen, Lee Westwood and Henrik Stenson and 2010 is turning into a year to remember for him.

Starting the year as Europe's top coach (with more winners on the European Tour than anyone else) it seems that, 2010 couldn't get much better after a second place for Lee Westwood at the Masters, and a US Open win for Graeme McDowell at Pebble Beach. It is not clear whether this is the first time that anyone has coached the top three players at a Major, but in any event it is a notable achievement and serves only to cement Cowen's position as the top golf coach in Europe. His golf