

## SCHOOL'S OUT:

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Wednesday, 23 July 2008 10:09

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While Alice Cooper may have said it best when he popularized the notion of taking a break from education, one young gun is hoping his past experience as a student will be an indicator of the future in the so called real world. Bridgestone Golf announced that it has added 2008 NCAA individual men's golf champion and Jack Nicklaus Award Winner, Kevin Chappell to its portfolio of PGA Tour players. For those who may need to go back to school to become familiar with Chappell, here are some of his Cliff Notes. Chappell made school history this past June when he posted a 2-under par total score to become the first golfer in UCLA history (there have been some pretty good players over the years that have called Westwood home too) to win the Men's Individual Title. He was also the only player in the tournament to finish under par. In doing so, he helped propel the Bruins to their first NCAA Men's Golf team title since 1988. As a part of the deal, the 2008 Pac-10 and National Division I Player of the Year will play Bridgestone balls and clubs, wear a company golf glove, sport the Bridgestone Golf logo on his headwear and left chest of his shirt and his caddy will tote a Bridgestone Golf Tour bag in all professional tournaments. "I have come to know and appreciate Bridgestone Golf and their innovative equipment over the years and I really trust the quality of their products," said the latest member of the Bridgestone family. "Bridgestone really strives to always improve their technology to fit the player rather than the player fitting the technology, which makes their products really top-notch." According to his equipment company of choice, Chappell will play its B330-S balls, J36 irons (3-6 J36,7-PW J36 PC), WC Design Liquid Copper Wedges (54 and 60-degrees) and the J33R 460 (9.5-degree) driver and 3-Wood. Chappell will make his professional debut at the Nationwide Children's Invitational at Ohio State University Golf Club - Scarlet Course this week. "It is exciting to have such a decorated young player join the Bridgestone Golf brand," said Hisashi Kawano, President of Bridgestone Sports Co., Ltd. "We are eager to see what happens when golf's #1 technology company joins forces with one of the game's promising future stars." The financial terms of the agreement were undisclosed, but the company indicated it is a multi-year deal.